Code # AG05 (2015)

**Bulletin / Banner Change Transmittal Form**

**Undergraduate Curriculum Council** Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [pheath@astate.edu](mailto:pheath@astate.edu)

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Lori Fenner, [lfenner@astate.edu](mailto:lfenner@astate.edu), 2383

**2.Proposed Change**

Delete MKTG 3043 as a required course in the emphasis. Add AGEC 3013, 4013, and 4043 to the emphasis.

**3.Effective Date**

Fall 2016

**4.Justification –** *Please provide details as to why this change is necessary.*

We are updating our curriculum. Employers and our advisory council have given us insight to what skills the Agricultural Business graduate needs to have when they graduate. We are also working to better prepare our students for graduate school.

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

**Major in Agricultural Business**

**Bachelor of Science in Agriculture**

**Emphasis in Agricultural Marketing and Management**

A [complete 8-semester degree plan is available at http://registrar.astate.edu/.](http://registrar.astate.edu/)

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| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 41) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| AGRI 1213, Making Connections in Agriculture | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite*  *CHEM 1013* ***AND*** *1011, General Chemistry I and Laboratory* ***OR***  *CHEM 1043* ***AND*** *CHEM 1041, Fundamental Concepts of Chemistry and Laboratory*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Agriculture Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Agriculture Section) | **18** |
| **Major Requirements:** | **Sem. Hrs.** |
| ACCT 2033, Introduction to Financial Accounting | 3 |
| ACCT 2133, Introduction to Managerial Accounting | 3 |
| AGEC 3053, Commodity Futures Markets | 3 |
| AGEC 4033, Agricultural Law **OR**  LAW 2023, Legal Environment of Business | 3 |
| AGEC 4053, Agricultural Finance | 3 |
| AGEC 4073, Agricultural Business Management | 3 |
| AGEC 4083, Agricultural Policy and Current Issues | 3 |
| CIT 1503, Microcomputer Applications **OR**  CS 1013, Introduction to Computers | 3 |
| ECON 2323, Principles of Microeconomics | 3 |
| MGMT 3153, Organizational Behavior **OR**  MGMT 3123 Principles of Management | 3 |
| MKTG 3013, Marketing | 3 |
| **Sub-total** | **33** |
| **Emphasis Area (Agricultural Marketing and Management):**  Student may select from one of the career specialty areas or consult an advisor and design a  program to meet the student’s particular career goals. The student considering graduate school is strongly encouraged to take MATH 2143, Business Calculus or any other calculus course as an elective if it is not part of the emphasis area. | **Sem. Hrs.** |
| AGEC 3003, Agricultural Marketing | 3 |
| AGEC 4023, International Commodity Marketing | 3 |
| ~~MKTG 3043, Retailing~~ **~~OR~~**  AGEC 3063, Agricultural Sales and Services | 3 |
| ~~Electives in AGEC, MKTG, MGMT~~ | ~~9~~ |
| AGEC 3013, Agricultural Records | 3 |
| AGEC 4013, Farm Appraisal | 3 |
| AGEC 4043, Land Economics | 3 |
| **Sub-total** | **18** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **13** |
| **Total Required Hours:** | **120** |